

# Need Help Getting Out the Stories About Your Local History?



Local organizations focused on the history of a city, a county, or on research into genealogy have stories to tell. Beyond just the facts uncovered by careful research, people want to feel a personal connection with the people, places, and events of the past.

All my experience in working with non-profits, being an author and independent researcher, and building my technical skills has prepared me to help you get your stories out. Here's how:

<b>Enhance Your Web Presence</b>	Simple, clear, and well-designed web pages can make information more readily available and more frequently used. You can use your own URL or become a part of <a href="http://TexasHistorical.org">TexasHistorical.org</a> . <sup>1</sup>
<b>Establish an Online Store</b>	Use an online store to offer merchandise or publications for sale, or simply deliver free downloads of documents, images, or other files by automated email.
<b>Share Your Resources</b>	Build an online listing of books that you have in your library. Publish virtually any other type of data about your area. Cemetery listings, photo galleries, interactive maps, historical markers, and links to outside sources can be posted for broader use.
<b>Publish a Book</b>	Thorough research is the foundation for historical publications, but without an engaging story the reader is left hoping for more. With my support you can reach new readers by publishing your own books and telling your own stories.
<b>Manage Your Members &amp; Contacts</b>	By taking advantage of my experience gained in working with non-profit associations, you can better manage your membership and administrative needs. Don't let your eBlast be an eBomb.

<sup>1</sup> TexasHistorical.org is a website I own and manage for the purpose of developing and delivering local historical information.

Making a good impression on the web and in print plays an important role in improving accessibility and increasing reader engagement. Making something simple and clear is not a simple process. I have a unique combination of skills and experience to help organizations improve their outreach

In support of my two books, I have managed two websites and two Facebook Groups to engage my readers. In addition to those technical skills, I have a personal knowledge of local historical organizations. I would welcome a discussion about how we can work together to extend your reach. Let's talk history!

**Capable. Creative. Committed.**

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